## More Meetings in Arles

Has Magnum's Elliott Erwitt gone digital? 'I still use film – but sometimes I forget to put it in the camera.'

es Rencontres d'Arles was once sponsored by Eastman Kodak. But Kodak is no longer on the scene, having withdrawn from many areas of professional imaging, and has been replaced by a major new force in imaging - Hewlett-Packard.

HP's presence reflects its new role in professional imaging - especially the making of prints of the highest quality.

HP's Print Center (sic) was housed in the Chapelle du Jules César - the beautiful Chapel adjacent to the Julius Caesar Hotel. This was a magnificent setting in which all HP's current printers were demonstrated and where delegates could have their own images printed.

On the wall outside, a panoramic print of a beach scene gave a clue to the state-of-the-art technology housed inside this beautiful old building.



Most of all, summer in Arles is all about photography.

During the opening week (4 to 9 July) a new Photo Folio Review enabled photographers to have their work appraised by international experts.

In fact, international photographers were at Arles in abundance. HP sponsored sessions by print permanence expert Henry Wilhelm, New York photographer Joel Mayerowitz, commercial and product photographer David Saffir, Look and Life Magazine photographer Douglas Kirkland, Andrew Darlow, Magnum's Bruna Barbey, Canadian-in-Paris still life and beauty photographer Neil Snape and others.

Without doubt, Les Rencontres d'Arles is the place to see some of the world's best photography and to meet in person some of the photographers whose work has already made them famous throughout the world.

Although the conference events take place in the opening week, no fewer than sixty seven exhibitions run right through until 17 September.

Les Rencontres d'Arles is the most relaxed photographic conference I have attended. Look out for next year's event.

I look forward to meeting you there.

Les Rencontres d'Arles www.rencontres-arles.com

Hewlett-Packard - www.hp.com

Harald Johnson - www.dpandi.com

Jack Duganne - www.duganne.com

Elliott Erwitt - www.elliotterwitt.com

Stephen Johnson - www.siphoto.com

Douglas Kirkland - www.douglaskirkland.com

Joel Mayerowitz - www.joelmeyerowitz.com

Eli Reed -

www.magnumarchive.com/c/htm/TreePf MAG.aspx ?Stat=Photographers\_Portfolio&E=29YL53UWB9X

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## John Henshall's Chip Shop

























Don McCullin, Magnum's Eli Reed, Joel Mayerowitz, Douglas Kirkland, Nadia Salmeh and Elliott Erwitt were among the top photographers present. I first met master digital printer Jack Duganne – the man who coined the word *giclée* (from the French word *gicler*, to spray) for beautiful ink jet prints – at Kodak's Center for Creative Imaging in 1994. He has not changed. Harald Johnson is the world's leading authority on digital printing.





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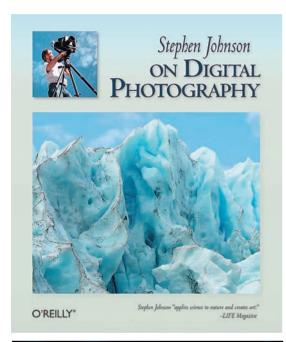
There are intriguing similarities between Stephen Johnson and Ansel Adams. Both are undoubtedly world leaders in landscape photography.

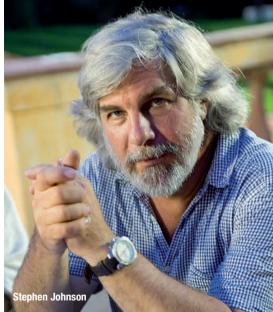
Ansel Adams climbed mountains with a view camera and just eight 11  $\times$  14 in darkslides. Stephen Johnson climbed mountains with a view camera fitted with a Betterlight scan back and enough storage for just eight shots.

The quality of Steve's work is breathtaking. For the greatest impact you really should see his work in beautiful large print form in his studio in Pacifica, just south of San Francisco.

Steve was one of the outstanding speakers at my Seybold Conference Digital imaging Days in San Francisco, Boston and New York. One of the pioneering digital photographers who accepted no compromise in quality, Steve's unique experience is now distilled in his new book *Stephen Johnson on Digital Photography*, which is published this month.

Steve made this stunning digital photograph of Alluvial Sweep ten years ago in Haleakala National Park, Hawaii.





Alluvial Sweep, Haleakala National Park, Hawaii 1996 From 'With a New Eye' the Digital National Parks Project. Copyright © 1996 Stephen Johnson Photography. All rights reserved worldwide.



