

Creative Maskerade

John Henshall looks at a suite of new time-saving professional masks for use with Photoshop

Publimaster is a Portuguese company that produces digital templates and masks to make assembling composite images a doddle for professional photographers.

Three products on DVD cover a wide range of themes, including Babies, Calendars, Christmas, Valentine's Day and Weddings.

All are supplied as high resolution Adobe Photoshop files with fully editable multiple layers and masks. A knowledge of working with layers in Photoshop is needed but the templates are easy to use and modify to tailor to your own or your client's particular requirements.

The creative ideas and time-saving ready-to-use aspects of Publimaster's three products makes them potentially very valuable and reasonably priced, especially considering the huge number of creative hours which must have gone into their design and production.

Publimaster supply three products.

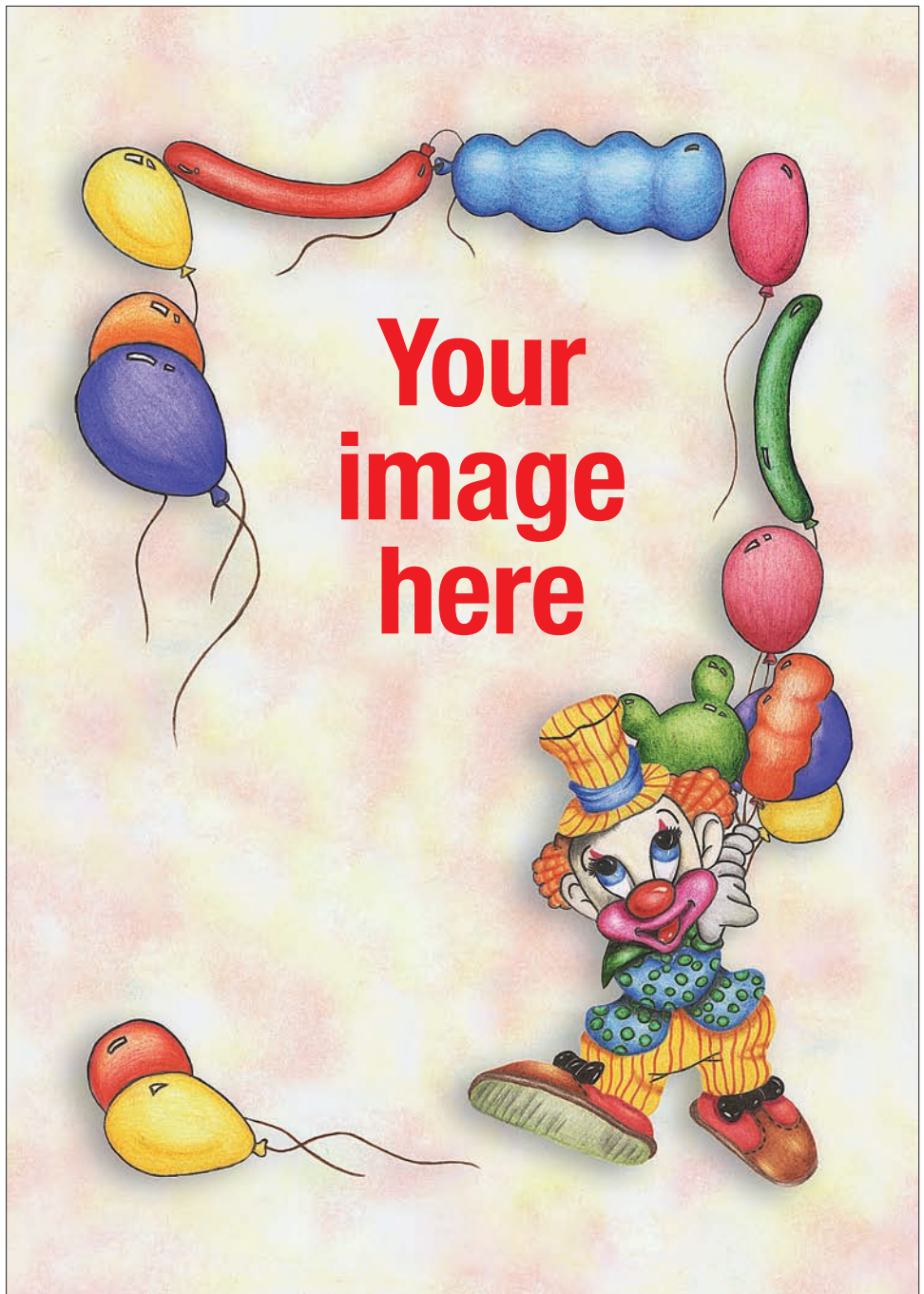
Digicol comprises a two DVD set of over 550 image files ready for you to combine with your own or your client's images. The cost is £185.65 inc. VAT.

Photopages is a single DVD that provides over 250 different grids for wedding layouts. A variety of useful backgrounds and effects, which can be used in building complete images, are included. In all, around 450 images are provided. Photopages costs £114.62 including VAT.

Calendars is a single DVD providing a wide variety of files for making calendars in various designs and formats – for example one page per year, two pages per year, or twelve pages per year. The 2006 edition (which was the one I looked at) has around 100 image files. The forthcoming 2007 edition is expected to have even more.

A set of all four DVDs costs £225.30 including VAT.

The purpose of all these files is to make it easy to combine client images with creative or novelty backgrounds to produce a huge variety of personalised imaging products from sophisticated wedding layouts, through personalised Christmas cards, to calendars.

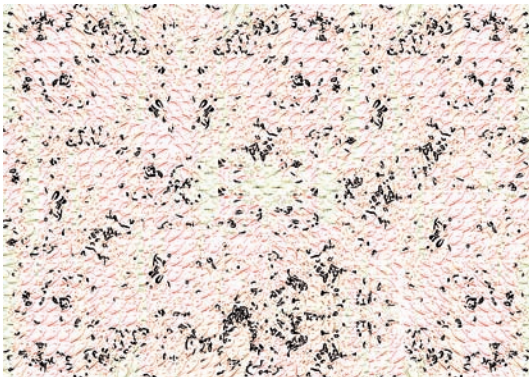
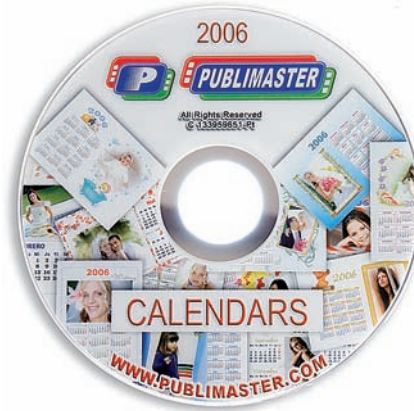
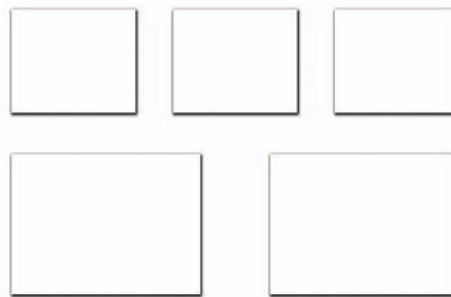
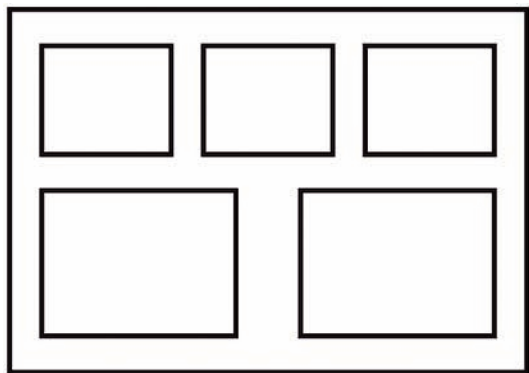
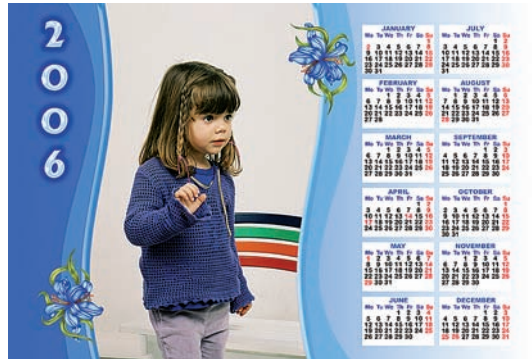


Your
image
here

Most of the clever creative work has already been done for you by Publimaster and all you have to do is drop your images in to create a professionally designed result and make money. There are designs for all tastes.

Publimaster is available through Just Ltd, PO Box 6101, Newbury, Berkshire, RG14 9BR. Phone +44 (0)1635 581662.





Just a few of the extensive range of designs available from Publimaster and what they would be like with your images included.
LEFT: How a Photopage is assembled with grids, drop shadows, background and the finished page.



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