

4:00am - 5:30pm

TOP TIPS FROM TOP ANALYSTS

Which digital camera? Which scanner? Which software? Which printer? With new products every week, it's almost impossible to keep up to date. In an exciting quick-fire presentation, we sort out some of the very best and tell you what makes them stand out. The informed independent view, by these top industry experts, analysts and consultants.

Helene DeLillo

Digital Imaging Artist, Dancing Icon Inc.



Helene DeLillo is a digital imaging artist and photographer based in New York City.

For full biographical details please see 'The Sixteen Megapixel Challenge – part three – Early User Experience', above.

John Larish

Publisher, Electronic Photography News



A principal in Jonrel Imaging Consultants, an entrepreneurial firm specializing in product development and consulting in electronic imaging and hybrid systems, John Larish has written many articles for popular and technical publications. Author of a number of books, 'Fun With Digital

Photography', his most recent book, was published under the Kodak book trademark by Silver Pixel Press.

Daniel Grotta

President, DigitalBenchmarks



Daniel Grotta has been a photographer's assistant, photojournalist, war correspondent, investigative reporter, columnist, book editor, travel journalist, author, and technology writer and consultant. Along the way, he has written a half-dozen books and well over 1,500 articles, columns, and reviews for

scores of magazines. After leaving PC Magazine in 1999, he established DigitalBenchmarks a private, independent company devoted to testing, analyzing, evaluating, rating, and reviewing digital cameras. Most recently, he is publisher/editor of DigitalBenchmarks' industry-targeted newsletter, 'Talking Points', a four-page analysis of individual digital cameras.

Evan Nisselson

SVP Content and Product Strategy, Eyetide Media



Evan has worked in the photography industry for nine years, focusing on Internet imaging for the last five. He conceived and managed the first broadband Internet photography portal for Excite@Home, 'Making Pictures'. Prior to Excite@Home, he worked as a photo editor at SABA Press Photos, as an

associate producer at GlobeTV, and on book projects '24 Hours in Cyberspace' and 'Sarajevo: a Portrait of a Siege'. Evan continues to work on several photographic projects: 'Diners Across America', 'Other People's Weddings' and 'Love the Living of Life'.

Sally Wiener Grotta

Contributing Editor, PC Magazine



Sally Wiener Grotta is a universally known and respected one name phenomenon who has been at the forefront of computer graphics over the last decade. She is an author, journalist, artist, reviewer, educator, and consultant, as well as a professional photographer and a past chapter president of the American Society of Media Photographers. Sally is a Contributing Editor to PC Magazine, and that publication's resident expert on everything to do with graphics – software, digital cameras, printers, Web design, and scanners.

Fred Shippey

Electronic Imaging Consultant



Fred Shippey worked for Eastman Kodak in Rochester, NY, for twenty two years and was involved in a wide variety of conventional photography and digital imaging projects. He is now a consultant on electronic imaging technology and applications and is the New Products Editor for PDN-PIX and the

Senior Editor of the Future Image Report. He makes worldwide presentations on the impact of electronic imaging on the photographic business as well as lecturing and teaching extensively on digital imaging since 1987. His consulting clients have included Kodak, Canon, Foveon, Nikon, Management Graphics, and the Mayo Clinic.

John Henshall

President and CEO, EPI-centre.com



For biographical details, please see next column.

THE SEYBOLD SEMINARS BOSTON 2001 DIGITAL IMAGING DAY IS ORGANIZED AND MODERATED BY

John Henshall

President and CEO, EPI-centre.com



John Henshall is a digital imaging consultant with unmatched technical and creative experience in all branches of photography – still and moving image; silver halide and digital. He is Digital Photography Contributor to the Seybold Reports and organizer of the Seybold Digital Imaging Day. He worked for

BBC Television in London for fifteen years and was director of photography for major network television productions and MTV Europe. His digital imaging website at www.epi-centre.com contains a wealth of information about all aspects of digital photography. He is a Fellow of the Royal Photographic Society of Great Britain (FRPS) and a Fellow and Past President of the British Institute of Professional Photography (FBIPP). Please contact John Henshall with any suggestions for the next Digital Imaging Day at Seybold San Francisco 2001 by eMail at john@epi-centre.com

WITH

Tony Briselden

Associate Director, EPI-centre.com



Tony Briselden was initially with Ilford Ltd, the UK manufacturer of photographic materials, but soon joined BBC Television where he worked in a number of technical positions ending as a cameraman. Later he joined Unilever and had a variety of marketing appointments in various associated companies. He left to set up as a freelance database designer providing software and IT support to small and medium sized companies. Has also worked as cameraman and editor for a production company producing videos on aviation. He is currently involved in web projects for a number of clients.

The Seybold Seminars Boston 2001 Digital Imaging Day will be recorded and transcribed for publication on the Seybold Seminars website, making this event available to an even wider audience.

Audio cassette recordings will be on sale at the desk in the Hynes Convention Center.

5:30pm
End of Digital Imaging Day
Thank you for attending



DIGITAL IMAGING DAY



Hynes Convention Centre, Boston

Thursday April 12, 2001

Constitution Ballroom

The Sixteen Megapixel Challenge

9:30am—11:00am – Part 1 The Contenders

11:20am—12:10pm – Part 2 The Sensor Designers

12:10pm—1:00pm – Part 3 Early User Experience

Digital Imaging – State of the Art

2:00pm—3:30pm

Top Tips from Top Analysts

4:00pm—5:30pm

Seybold digital photography special interest days are designed to put you in the know about the latest hardware and software tools for digital imaging, bringing you face-to-face with key developers and users.

Digital imaging is one of the fastest-growing fields, with changes occurring every few weeks. It is essential to keep up to date with the very latest trends, the reasons behind them and their implications for future investment and profitability. Many new digital cameras have been among the products first announced to the world at our special interest day, making it THE place to find out about cutting-edge developments in digital imaging.